



Friday, January 19, 2018

Dear Community Partner,

Individually we work diligently to address the needs and improve the lives of our neighbors. Wouldn't it be great if we could amplify those efforts to make positive changes a reality for more people? We would like to invite you to partner with us in the Age Well Live Well (AWLW) Dallas collaborative to help develop and realize more options for people living in Dallas.

We are hosting a "2018 Age Well Live Well Dallas Symposium" on March 23 on the campus of University of North Texas at Dallas. The AWLW campaign focuses on three key areas – health, resources awareness, and engaging residents in volunteer activities – with the goal of enhanced quality of life. Through collaborative efforts with state and local organizations, older adults, people with disabilities and people who are underserved are provided with access to programs and resources that improve their ability to live life to the fullest. Our goal is to reach 200 Dallas County residents and arm them with information on aging well in Dallas. The following are areas of needed support:

Gold Level—Lunch Sponsor (\$1,500) 3 available

- Sponsorship recognition on the Age Well Live Well website
- Sponsorship recognition during the Opening Remarks
- Publicity at the event Welcome Table
- Prominent logo recognition during Symposium Plenaries
- Exhibitor Table

Silver Level—Printing Sponsor (\$600) 4 available

- Sponsorship recognition on the Age Well Live Well website
- Logo on Agenda
- Exhibitor Table

Bronze Level—Snacks and Giveaways Sponsor (\$200) 5 available

- Prominent logo recognition at Snacks Table
- Exhibitor Table

In lieu of monetary support we are also open to in-kind sponsorships.

To serve as a sponsor for the 2018 Age Well Live Well Dallas Symposium, please make your check payable to: University of North Texas at Dallas Foundation and include AWLW on the memo line. Check should be mailed to: University of North Texas at Dallas, ATTN: University Advancement, 7300 University Hills Blvd, Dallas, Texas 75241. Thank you for considering our cause. Please email me directly if you have any questions, thank you for your support.

With warmest regards,

Iftekhar Amin, Ph.D.
Co-Chair, Age Well Live Well Dallas
Department of Counseling and Human Services
University of North Texas at Dallas
972.338.1380
iftekhar.amin@untdallas.edu

Lydia Delgado Simpson
Co-Chair, Age Well Live Well Dallas
Commissioner for Council District 2
Senior Affairs Commission